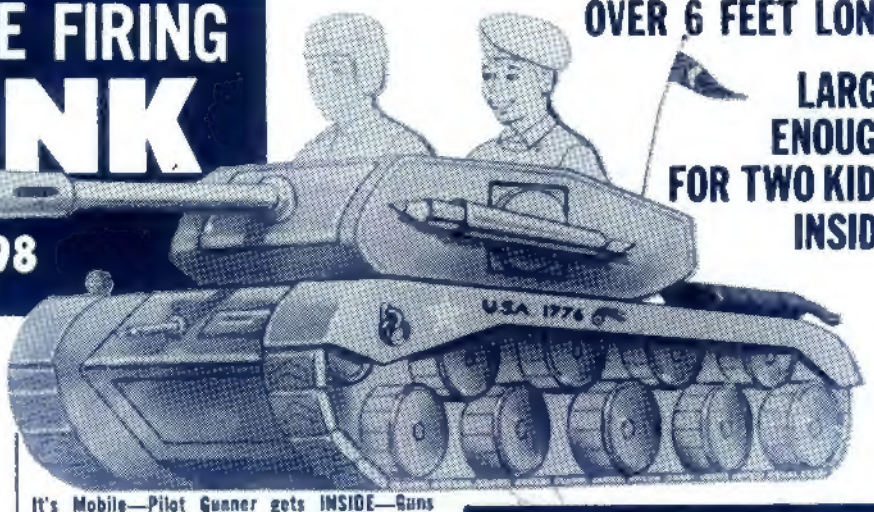
SUPERMAN
DC
NATIONAL COMICS
PLASTIC MAN
12¢
APPROVED BY THE COMICS CODE AUTHORITY
JUNE
NO. 10
GET IN THERE, YOU PHONEY, WHERE YOU BELONG!
WHO ARE YOU KIDDING? I'M THE REAL PLASTIC MAN!
"THE TERRIBLE PLASTIC TWIN!"

MISSILE FIRING TANK

ONLY $6.98

OVER 6 FEET LONG

LARGE ENOUGH FOR TWO KIDS INSIDE



FEATURES

- ★ Elevating 90mm Cannon
- ★ Rocket Launchers
- ★ Intercom System
- ★ Real Periscope
- ★ Revolving Turret
- ★ Rockets That Fire
- ★ Range Finder Sights
- ★ 2 Way Radio Control
- ★ Whip Antenna and Flag

It's Mobile—Pilot Gunner gets INSIDE—Guns Swivel—Turret Turns.

Imagine your thrill when you get inside this authentic replica of the mighty "General Sherman" Tank and charge forward to adventure. This six foot hunk of equipment is so realistic with its mighty cannon and rocket launchers, swiveling machine gun, simulated treads, and other authentic tank features that it's bound to bring shouts of delight from any young warrior. And when you and a pal get right down into the fully equipped control room and close the cockpit cover—you can bet you are using your tremendous fire power to devastate every imaginary enemy in your path. Sturdily constructed of 200# test fibreboard for long periods of fun, it's bound to bring more thrills and adventure than you have ever known from a toy. So don't delay! Act now. Only $6.98. Because of its gigantic size we are forced to ask for an additional 75¢ shipping charges.

10 DAY FREE TRIAL: Order this sensational "General Sherman" Tank on 10 day free trial. If you are not 100% delighted, then your purchase price will be refunded.

MONEY BACK GUARANTEE

HONOR HOUSE PRODUCTS CORP. DEPT.86TA41
LYNBROOK, NEW YORK 11563

Rush me my "General Sherman" Tank. I Can use it for 10 days and if I am not delighted return it for full purchase price refund.

☐ Send it Prepaid. I enclose $6.98 plus 75c to help cover shipping charges.

☐ Send it C.O.D. I Enclose $1 good-will deposit and I will pay postman $5.98 on delivery plus C.O.D. postage.

NAME .....

ADDRESS .....

CITY ..... STATE ..... ZIP .....

see through walls

the man from U.N.C.L.E.

SPY PEN

FOR REAL UNDERCOVER OPERATORS

You can now keep constant check on anything that happens all around you, regardless of walls, floors or ceiling. Spy Pen penetrates solid barriers, makes any wall an open door. Yes, it even lets you look down into rooms beneath you. We will let your own imagination trigger all the possible uses Spy Pen has for you.

A PRECISION INSTRUMENT

The basic concept of Spy Pen was developed by the German Secret Service during World War II and devices based on the Spy Pen principle are being used by Interpol Agents today. Your Man From Uncle Spy Pen is a master of Precision Engineering. The powerful, yet tiny lenses have been ground to within a 100,000th of an inch to give you maximum clarity and wide angle vision so that you can observe both side walls, front wall, ceiling and floor at the same time. Spy Pen has such an expanded vision that you can actually see around corners.

CONVERTS TO POWERFUL TELESCOPE

Only SPY-PEN lets you close in telescopically on any item of interest. No other device has both these features, wide angle secret vision and close-up inspection.

CLIPS TO YOUR POCKET

SPY-PEN looks like an ordinary fountain pen in your pocket. Even if seen it will not be suspected as the incredible instrument with such amazing powers of penetration.

COMPLETE WITH SIMPLE HOW-TO-USE INSTRUCTION BOOKLET

MONEY BACK GUARANTEE

Royal Advtg. Corp. Dept. 942
Lynbrook, N.Y.

Please rush me my Spy Pen at once. I understand if I am not 100% delighted, I may return for prompt refund of purchase price.

☐ I enclose 2.98 + 30c shipping charges.

☐ Send C.O.D. I enclose $1.00 dep. balance on delivery.

NAME _____

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CITY & STATE _____ ZIP _____

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PLASTIC MAN
The TERRIBLE PLASTIC TWIN!
DAILY VIEWS
PLASTIC MAN TRIUMPHS AGAIN
HERO
HERO'S PAL
THIS CHARITY PARADE IS JUST THE KIND OF PUBLICITY A TOP SUPER-HERO NEEDS, PLAS! IT'LL DO GREAT THINGS FOR YOUR PUBLIC IMAGE.
UNLESS IT RAINS, GORDY--AND THEN WE'LL BE A PAIR OF VERY SOGGY IMAGES.
ART BY: JACK SPARLING
STORY BY: ARNOLD DRAKE

PLASTIC MAN, No. 10, May-June, 1968. Published bi-monthly by NATIONAL PERIODICAL PUBLICATIONS, INC., 2nd & Dickey Streets, SPARTA, ILL. 62286. Editorial, Executive offices & Subscriptions, 575 LEXINGTON AVE., NEW YORK, N.Y. 10022. Murray Bottinoff, Editor. Subscription in the U.S. for 12 issues, $1.75 including postage. Foreign, $3.50 in American funds. Canada, $2.00 in American funds; check or money order only. No subscriptions accepted without Zip Code. For advertising rates address Richard A. Feldon & Co., 41 East 42nd St., New York, N.Y. 10017. Copyright © National Periodical Publications, Inc., 1968. All rights reserved under International and Pan-American Copyright Conventions. The stories, characters and incidents mentioned in this magazine are entirely fictional. No actual persons, living or dead, are intended or should be inferred.

A MrBC Scan!

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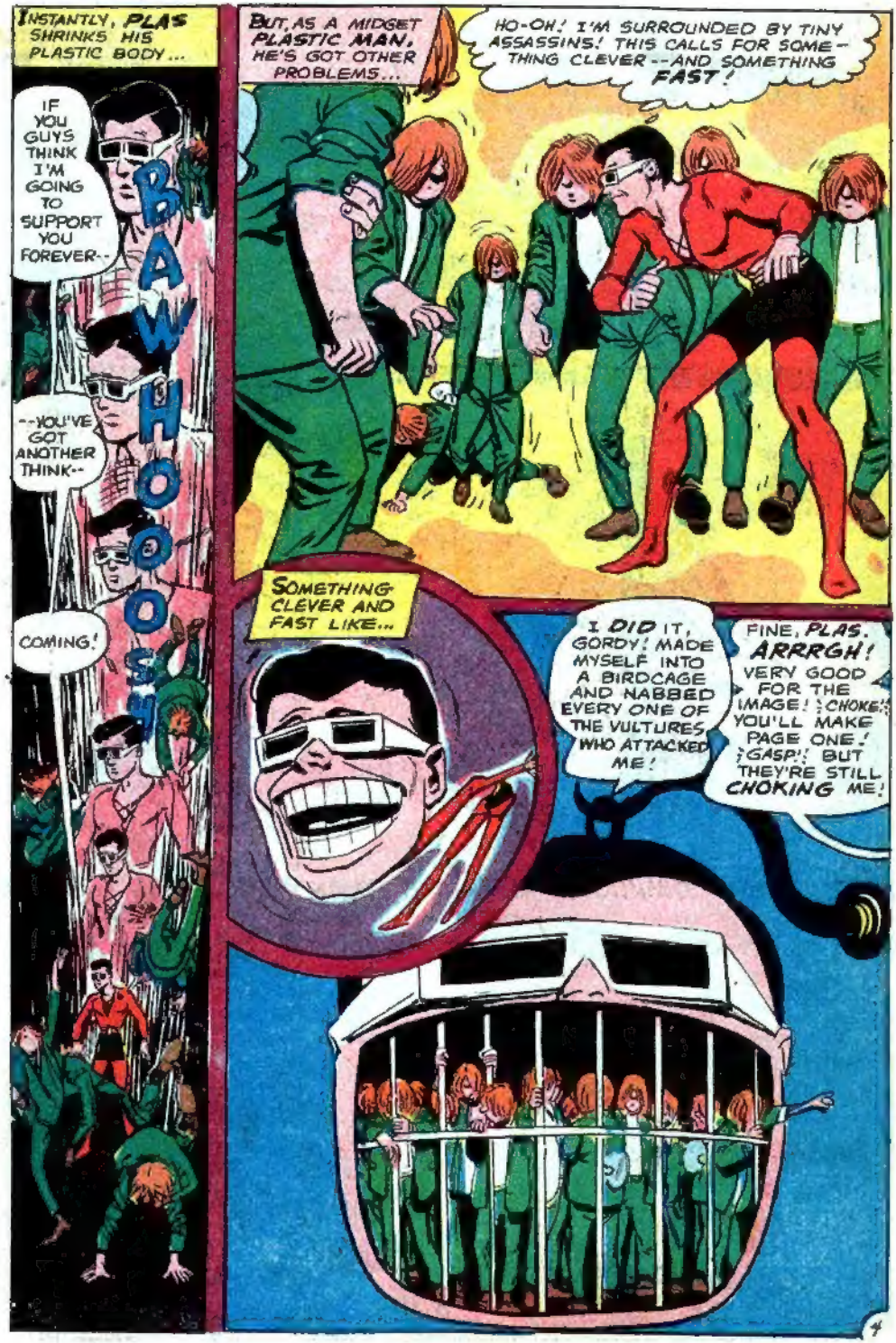
AND JUST UP THE STREET...
THEY JIGGLE! THEY DANCE! THEY'RE ALMOST ALIVE, FOLKS! TAKE 'EM HOME FOR THE WIFE AND KIDS!
IT'S A PHONEY! SEE THE GUY LEANING AGAINST THE BUILDING? HE'S GOT A LONG BLACK THREAD RUNNING FROM HIS POCKET--
--THAT GUY PUTS THE DOLLS ON THE THREAD AND THE OTHER ONE JIGGLES THEM! HERE, I'LL CUT THE--
YIIII! THERE IS NO THREAD!
AT THAT MOMENT, AS PLASTIC MAN'S FLOAT APPROACHES...
DAILY VIEWS
PLASTIC MAN TRIUMPHS AGAIN
KILL! KILL! KILL!
KILL PLASTIC MAN!

DAILY
ASTIC
TRIUMPHS
ARRGH!
DOLLS!
MILLIONS OF THEM!
AND THEY'RE ALIVE!
KILL!
KILL!
THEY MAY BE DOLLS--}CHOKE{--AND THEY MAY BE ALIVE--
YIIIII!
--BUT THEY'RE NO LIVING DOLLS!
KILL!
KILL!
3


INSTANTLY, PLAS SHRINKS HIS PLASTIC BODY...
IF YOU GUYS THINK I'M GOING TO SUPPORT YOU FOREVER--
BAWHOOOOSH
--YOU'VE GOT ANOTHER THINK--
COMING!
BUT, AS A MIDGET PLASTIC MAN, HE'S GOT OTHER PROBLEMS...
HO-OH! I'M SURROUNDED BY TINY ASSASSINS! THIS CALLS FOR SOMETHING CLEVER--AND SOMETHING FAST!
SOMETHING CLEVER AND FAST LIKE...
I DID IT, GORDY! MADE MYSELF INTO A BIRDCAGE AND NABBED EVERY ONE OF THE VULTURES WHO ATTACKED ME!
FINE, PLAS. ARRRGH! VERY GOOD FOR THE IMAGE! ;CHOKE! YOU'LL MAKE PAGE ONE! ;GASP! BUT THEY'RE STILL CHOKING ME!
4

SPWOOSH!
I'M BACK TO NORMAL! HAD TO GET RID OF THOSE DOLLS--AND I COULDN'T FIND A TRASH BASKET!
SAY--THAT'S THE TIE I GAVE YOU FOR YOUR BIRTHDAY!
:CHOKE!! THANKS, :GASP!!
I NEGLECTED TO TELL YOU ONE THING ABOUT IT--
IT'S AN ELECTRIC TIE! WHEN YOU PRESS THE KNOT--
IT LIGHTS UP!
CRACKLE
WHICH TAKES CARE OF ALL THE DEADLY DOLLS! OR DOES IT--AS ONE SPEARS THE TRUCK'S TIRE...
THE TIRE BLOWS! THE TRUCK LURCHES OUT OF CONTROL, AND...
PLASTIC MAN TRIUMPHS AGAIN
BAROOM!

FRANTIC MINUTES LATER, AT THE HOSPITAL...
GIVE IT TO ME STRAIGHT, DOC!
MR. TRUEBLOOD IS IN VERY SERIOUS CONDITION BECAUSE OF THAT ACCIDENT! HE MUST HAVE A BLOOD TRANSFUSION IMMEDIATELY! BUT OUR BLOOD BANK IS DANGEROUSLY LOW!
I'M GORDY'S BLOOD TYPE!
SPLENDID! THEN YOU CAN SAVE YOUR FRIEND'S LIFE!
HMM! THERE'S ONE SMALL PROBLEM!
A SMALL PROBLEM! THAT'S THE 14TH TUBE WE'VE BROKEN ON YOU!
SORRY, DOC! I TRIED TO WARN YOU ABOUT THAT! THERE'S REALLY ONLY ONE WAY YOU CAN PENETRATE THE SKIN!
HAVE YOUR LAB MIX THIS--IT'S A POWERFUL PLASTIC SOLVENT! THEN GET THIS MAN--THE ONLY LIVING WHALE HARPOONER LEFT IN THE CITY!
WH-WH-WHALE HARPOONER?!
SHORTLY...
YEP, THAT'S ME--CAP'N BILLY SALT! I GIVE PLASTIC MAN ALL HIS SHOTS! SAVED HIM FROM PNEUMONIA THREE TIMES!
OKAY--JUST HOLD ME UP, BOYS! MY UNERRING WHALER'S EYE WILL DO THE REST!
CONTINUED ON 2ND PAGE FOLLOWING
6

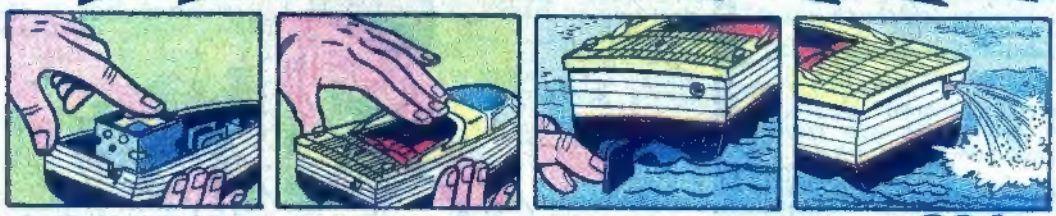
FREE RADAR LIGHTHOUSE

from

IDEAL

BOATERIFIC

NOW STEER YOUR BOATS BY REMOTE CONTROL WITH THIS GREAT NEW RADAR LIGHTHOUSE...YOU GET IT ABSOLUTELY, POSITIVELY ***FREE*** WHEN YOU BUY ANY BOATERIFIC BOAT!



SNAP IN MOTOR... ATTACH DECK... REV UP ENGINE... AND ***GO!***

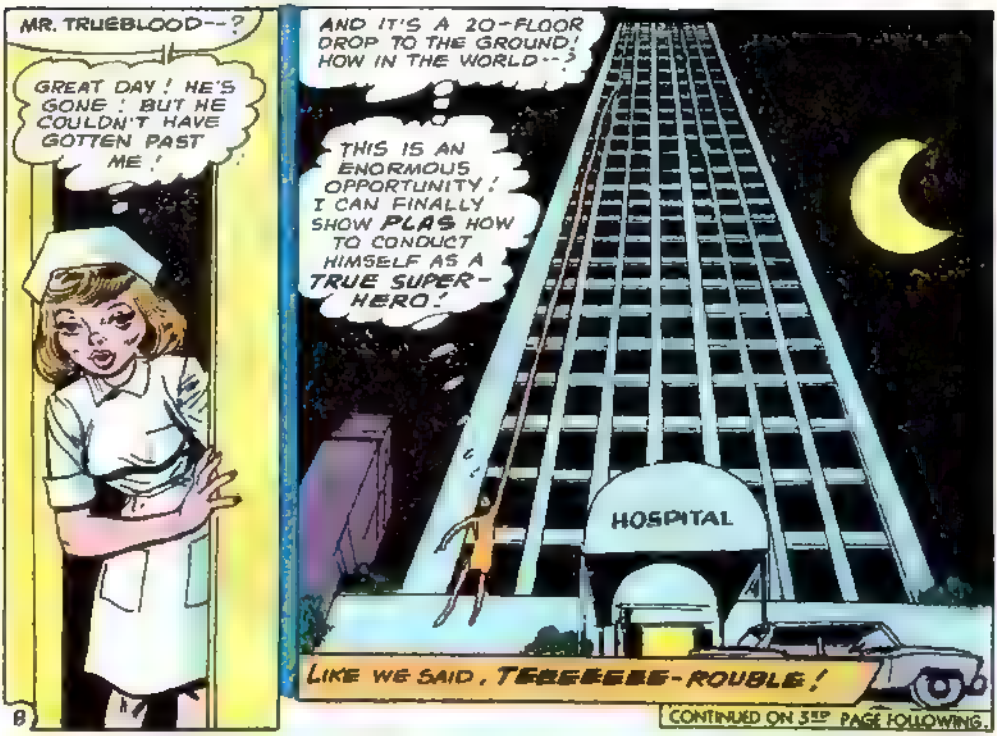
6 GREAT MODELS TO CHOOSE FROM...

START COLLECTING THESE BOATERIFIC CLASSICS. THEY'RE BEAUTIES! EACH COMES WITH SNAP-IN POWER MOTOR AND AN EXCLUSIVE AUTOMATIC BAILING PUMP. EACH IS AUTHENTICALLY DETAILED AND LOADED WITH SPECIAL FEATURES LIKE:

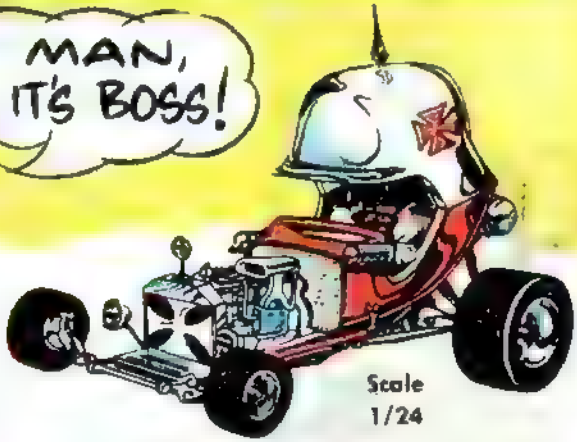
- FULLY RIGGED DECKS AND HULLS
- SHINY HARDWARE
- RUNNING AND NAVIGATIONAL LIGHTS
- RADIO AND RADAR MASTS
- PENNANTS AND ENSIGNS

SO COMMAND YOUR OWN FLEET! REV UP ENGINES AND RACE, NAVIGATE, GO ON MANEUVERS. IT'S FULL SPEED AHEAD WITH BOATERIFIC... IT'S TERRIFIC... IT'S IDEAL

AFTER THE TRANSFUSION..
THANKS FOR THE FLOWERS, MISS DE LOOT! AND THANKS FOR SAVING ME, PLAS!
A PLEASURE, GORDY! AND THERE'S JUST A SMALL CHARGE OF 17¢ PER RED BLOOD CELL--OR $273 MILLION, PLUS CITY SALES TAX!
STILL FEEL A LITTLE WHOOZY, THOUGH!
THAT'S MY ROTTEN BLOOD! GET SOME REST! MIKE AND I WILL SEE YOU LATER!
IF WE'RE FEELING BETTER, PERHAPS WE'D LIKE TO GO WATCH SOME TV IN THE LOUNGE?
NO, I DON'T THINK WE--I MEAN, I, WOULD! MAYBE LATER!
HMM! MAYBE A LITTLE RELAXATION WOULD HELP!
IT'S A SHORT WALK TO THE--EEEK! M-M-MY LEGS! TH-TH-THEY'VE GOT THE WIBBLE-WOBBLES!
G-G-GREAT GOSH! M-MY LEGS ARE GOING IN ALL DIRECTIONS AT ONCE! LIKE THERE'S NOT A BONE IN THEM!
TH-THE TRANSFUSION --IT GAVE ME PLAS' POWERS! WH-WHAT WILL IT MEAN?
IF WE KNOW OUR EAGER BEAVER PAL GORDY, IT'LL MEAN TEEEEE-ROUBLE!
7


MR. TRUEBLOOD--?
GREAT DAY! HE'S GONE! BUT HE COULDN'T HAVE GOTTEN PAST ME!
AND IT'S A 20-FLOOR DROP TO THE GROUND! HOW IN THE WORLD--?
THIS IS AN ENORMOUS OPPORTUNITY! I CAN FINALLY SHOW PLAS HOW TO CONDUCT HIMSELF AS A TRUE SUPER-HERO!
HOSPITAL
LIKE WE SAID, TREEEEEE-ROUBLE!
CONTINUED ON 3RD PAGE FOLLOWING.
8

Red Baron



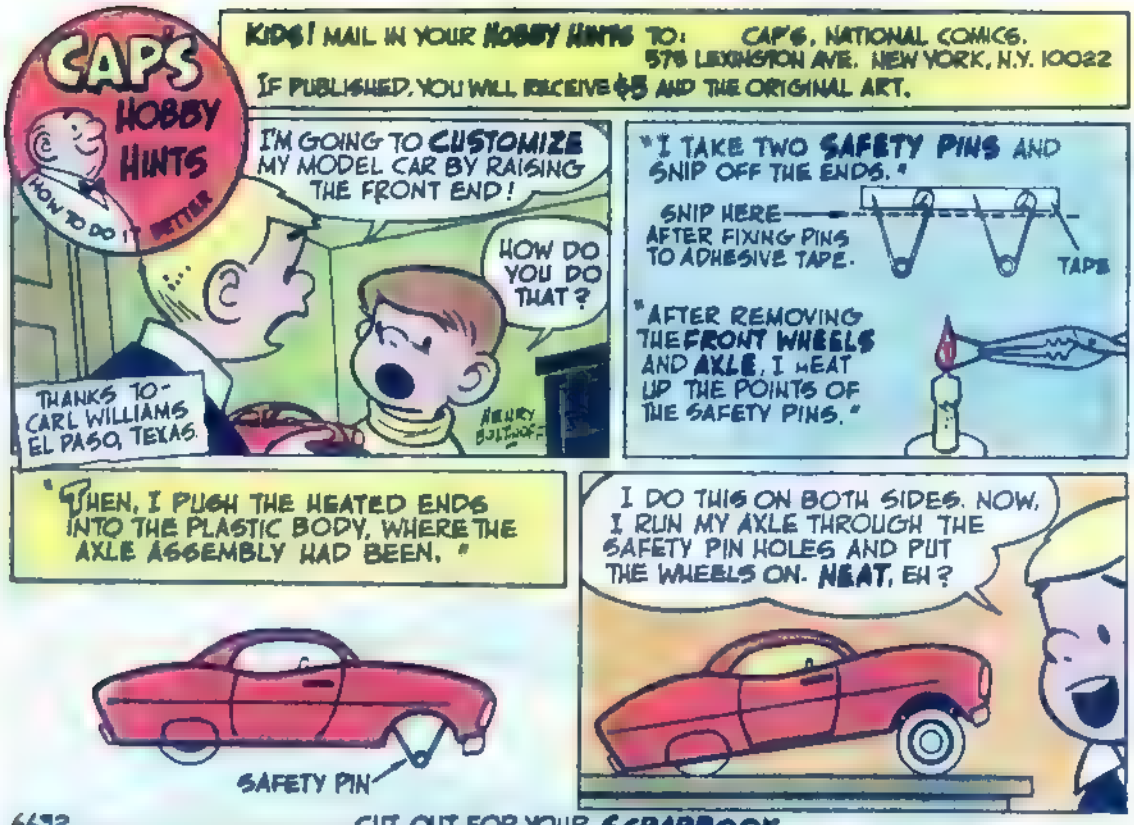
New Groovy Custom Show Rod—Only $1.70

Of all the crazy, groovy show rods ever dreamed up, the Red Baron has got to be the greatest. It's a beautiful model too. Give yourself a treat. Get a Red Baron at your favorite store. It's only a buck seventy.

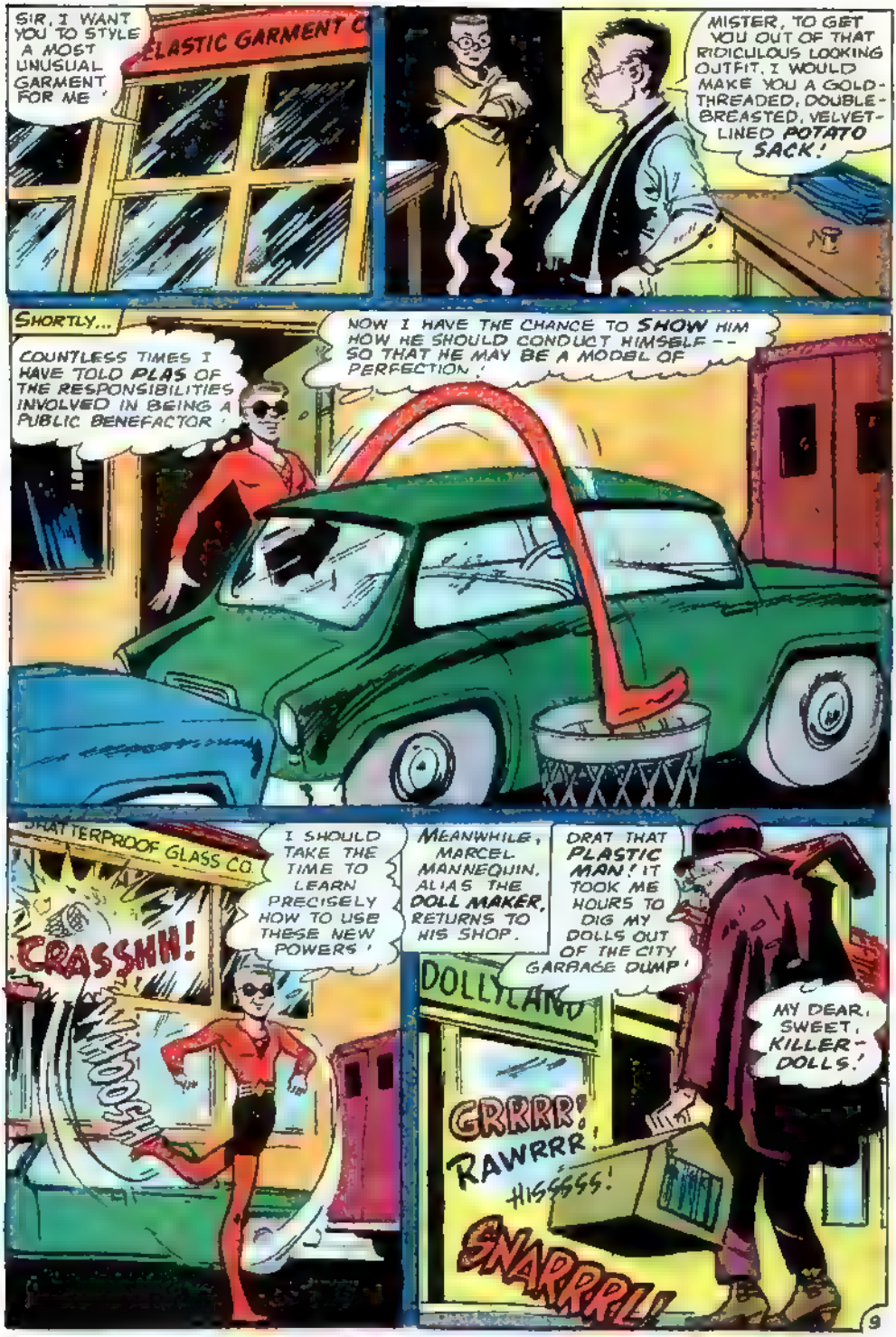
The top is a giant chromed surfer helmet. The mill is a 1914 Mercedes-Benz aircraft engine. The stylized "T" body is backed up with a German canteen gas tank and sports German Spandau machine guns on both sides. Wheels are deep dish Iron Cross Mags with Goodyear low profile donuts up front and giant smokers on the rear. Detailed interior has bucket seats, instrument console steering wheel and stick shift

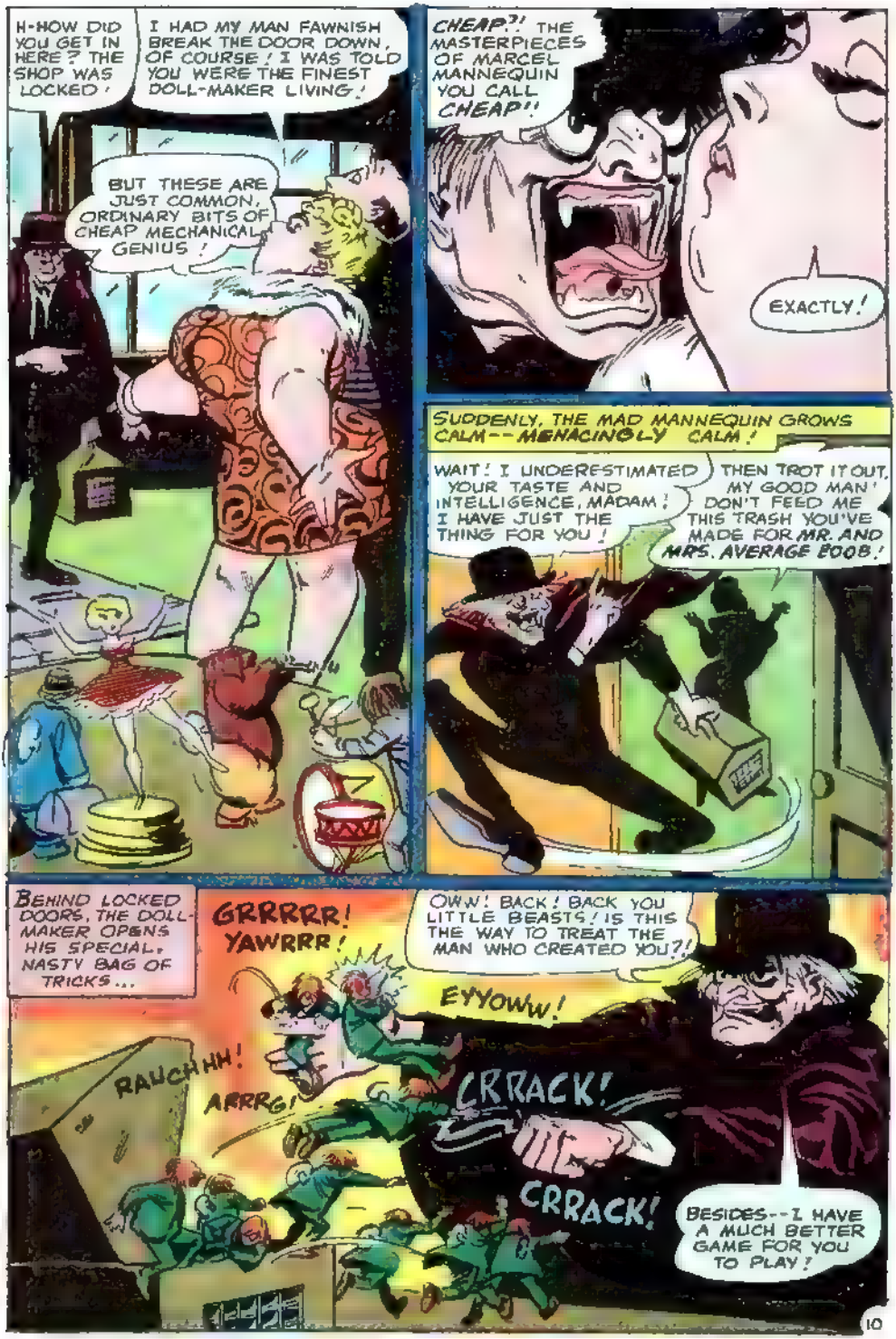
Made exclusively by Monogram Models, Inc., Morton Grove, Ill

80 PG. GIANT
SUPERBOY
JUNE
NO 147
25¢
STARRING THE LEGION OF SUPER-HEROES
HOW SUPERGIRL JOINED THE LEGION
THE INITIATION OF ULTRA BOY
On Sale MAR 14th
FROM US--TO YOU,
ONLY THE BEST!

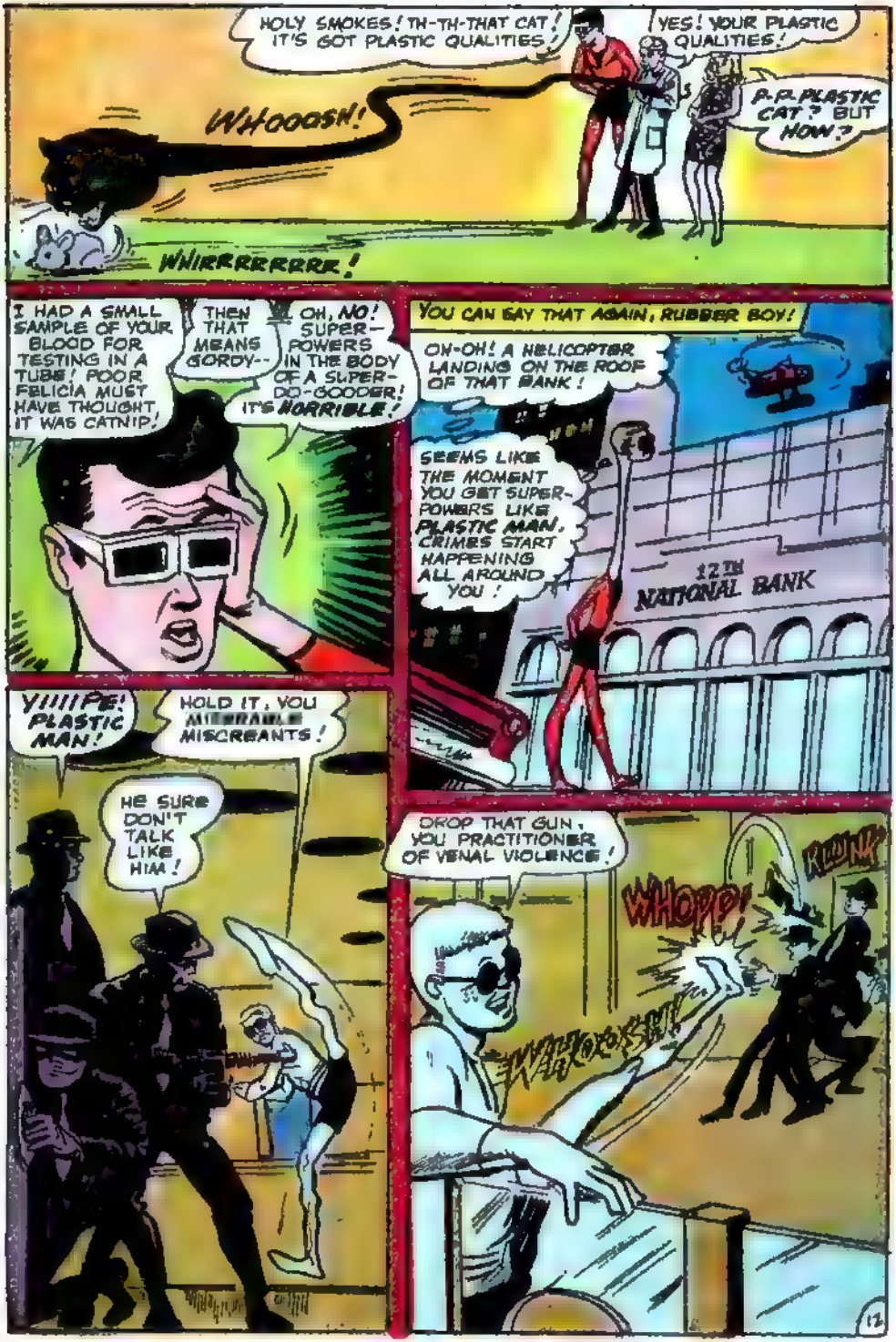

CAP'S HOBBY HINTS
HOW TO DO IT BETTER
KIDS! MAIL IN YOUR HOBBY HINTS TO: CAP'S, NATIONAL COMICS. 575 LEXINGTON AVE. NEW YORK, N.Y. 10022
IF PUBLISHED, YOU WILL RECEIVE $5 AND THE ORIGINAL ART.
I'M GOING TO CUSTOMIZE MY MODEL CAR BY RAISING THE FRONT END!
HOW DO YOU DO THAT?
THANKS TO- CARL WILLIAMS EL PASO, TEXAS
HENRY BOLTINOFF
"I TAKE TWO SAFETY PINS AND SNIP OFF THE ENDS."
SNIP HERE AFTER FIXING PINS TO ADHESIVE TAPE.
TAPE
"AFTER REMOVING THE FRONT WHEELS AND AXLE, I HEAT UP THE POINTS OF THE SAFETY PINS."
"THEN, I PUSH THE HEATED ENDS INTO THE PLASTIC BODY, WHERE THE AXLE ASSEMBLY HAD BEEN."
I DO THIS ON BOTH SIDES. NOW, I RUN MY AXLE THROUGH THE SAFETY PIN HOLES AND PUT THE WHEELS ON. NEAT, EH?
SAFETY PIN
6632 ---------- CUT OUT FOR YOUR SCRAPBOOK ----------

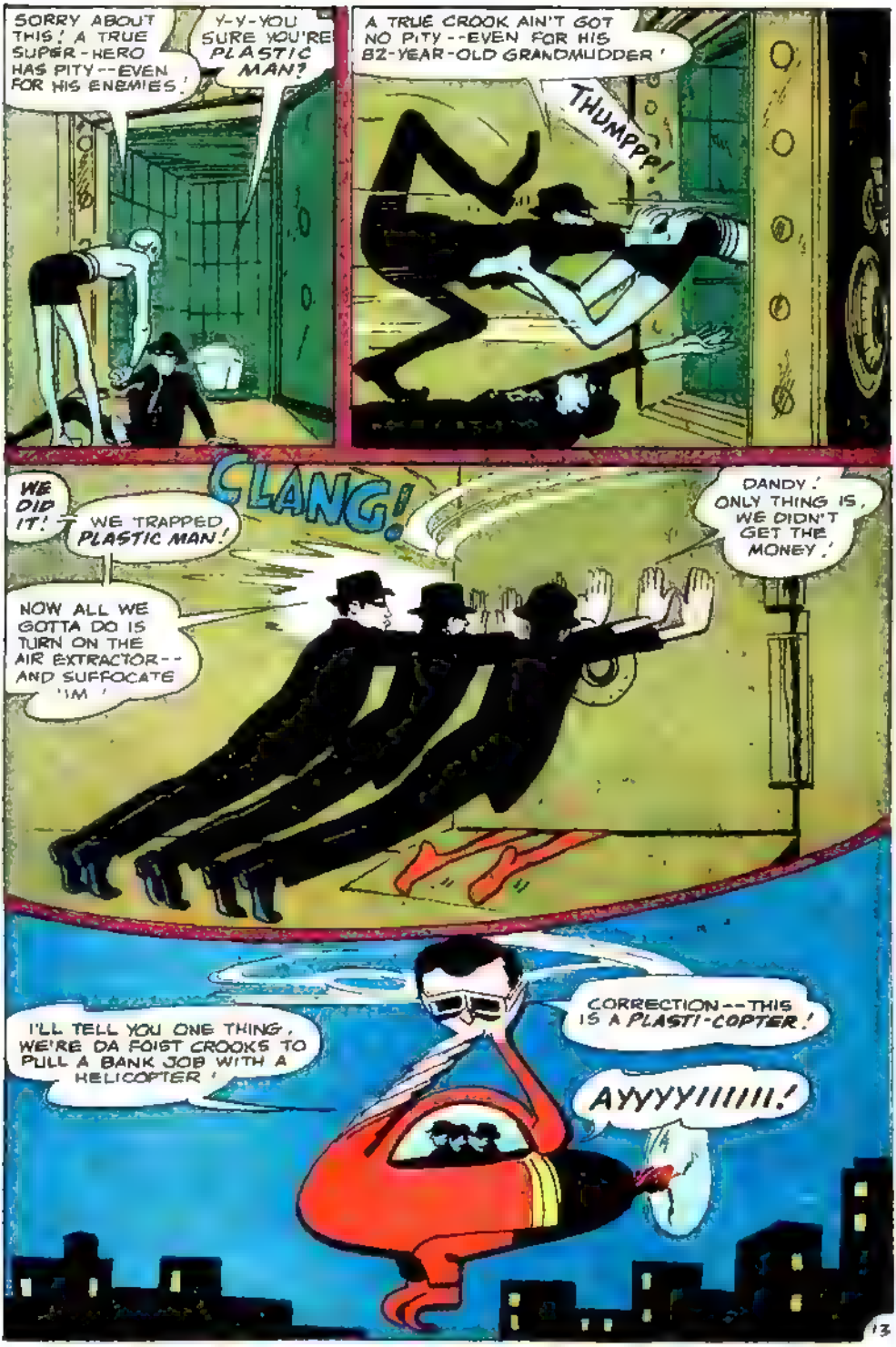
BE MY GUEST
AT AMERICA'S GREATEST AMUSEMENT PARK
SUPERMAN DC NATIONAL COMICS
PALISADES AMUSEMENT PARK N.J.
½ MILE SOUTH OF GEORGE WASHINGTON BRIDGE
LOOK FOR THIS COUPON IN ALL MAY THROUGH OCTOBER ISSUES
ADMIT ONE (1) to PALISADES AMUSEMENT PARK, N.J.
GOOD MONDAY, WEDNESDAY and FRIDAYS (EXCEPT HOLIDAYS) Until 7 P.M.
FREE ADMISSION & PARKING
WORTH 85¢
FREE RIDE
BATMAN SLIDE
FREE RIDE
CAROUSEL


SIR, I WANT YOU TO STYLE A MOST UNUSUAL GARMENT FOR ME!
ELASTIC GARMENT C
MISTER, TO GET YOU OUT OF THAT RIDICULOUS LOOKING OUTFIT, I WOULD MAKE YOU A GOLD-THREADED, DOUBLE-BREASTED, VELVET-LINED POTATO SACK!
SHORTLY...
COUNTLESS TIMES I HAVE TOLD PLAS OF THE RESPONSIBILITIES INVOLVED IN BEING A PUBLIC BENEFACTOR!
NOW I HAVE THE CHANCE TO SHOW HIM HOW HE SHOULD CONDUCT HIMSELF -- SO THAT HE MAY BE A MODEL OF PERFECTION!
SHATTERPROOF GLASS CO.
CRASSHH!
WHOOSH!
I SHOULD TAKE THE TIME TO LEARN PRECISELY HOW TO USE THESE NEW POWERS!
MEANWHILE, MARCEL MANNEQUIN, ALIAS THE DOLL MAKER, RETURNS TO HIS SHOP.
DRAT THAT PLASTIC MAN! IT TOOK ME HOURS TO DIG MY DOLLS OUT OF THE CITY GARBAGE DUMP!
DOLLYLAND
GRRRR!
RAWRRR!
HISSSSS!
SNARRR!!
MY DEAR, SWEET, KILLER-DOLLS!

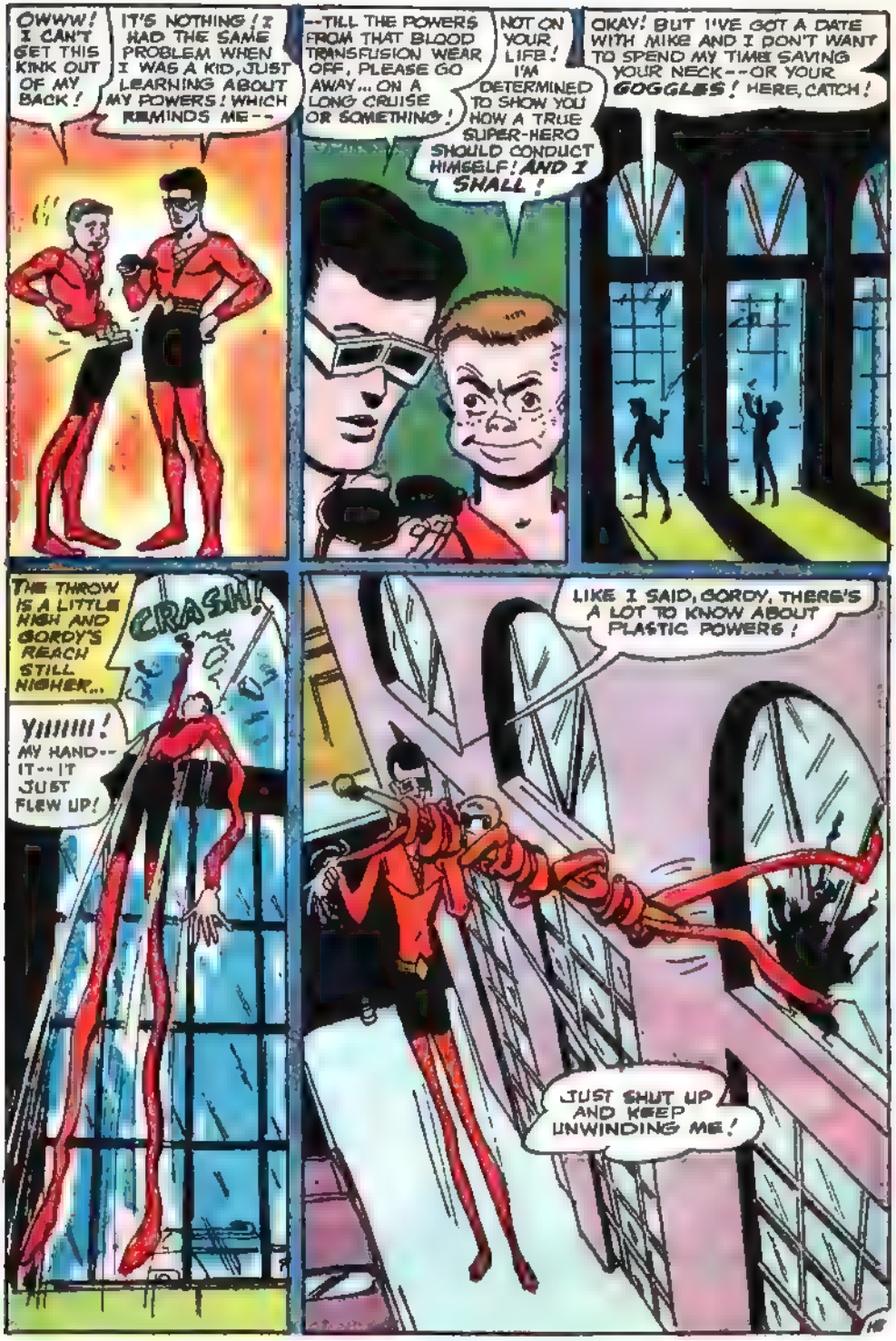

H-HOW DID YOU GET IN HERE? THE SHOP WAS LOCKED!
I HAD MY MAN FAWNISH BREAK THE DOOR DOWN, OF COURSE! I WAS TOLD YOU WERE THE FINEST DOLL-MAKER LIVING!
BUT THESE ARE JUST COMMON, ORDINARY BITS OF CHEAP MECHANICAL GENIUS!
CHEAP?! THE MASTERPIECES OF MARCEL MANNEQUIN YOU CALL CHEAP!!
EXACTLY!
SUDDENLY, THE MAD MANNEQUIN GROWS CALM--MENACINGLY CALM!
WAIT! I UNDERESTIMATED YOUR TASTE AND INTELLIGENCE, MADAM! I HAVE JUST THE THING FOR YOU!
THEN TROT IT OUT, MY GOOD MAN! DON'T FEED ME THIS TRASH YOU'VE MADE FOR MR. AND MRS. AVERAGE BOOB!
BEHIND LOCKED DOORS, THE DOLL-MAKER OPENS HIS SPECIAL, NASTY BAG OF TRICKS...
GRRRRR!
YAWRRR!
OWW! BACK! BACK YOU LITTLE BEASTS! IS THIS THE WAY TO TREAT THE MAN WHO CREATED YOU?!
EYYOWW!
RAUGHHH!
AFRRG!
CRRACK!
CRRACK!
BESIDES--I HAVE A MUCH BETTER GAME FOR YOU TO PLAY!

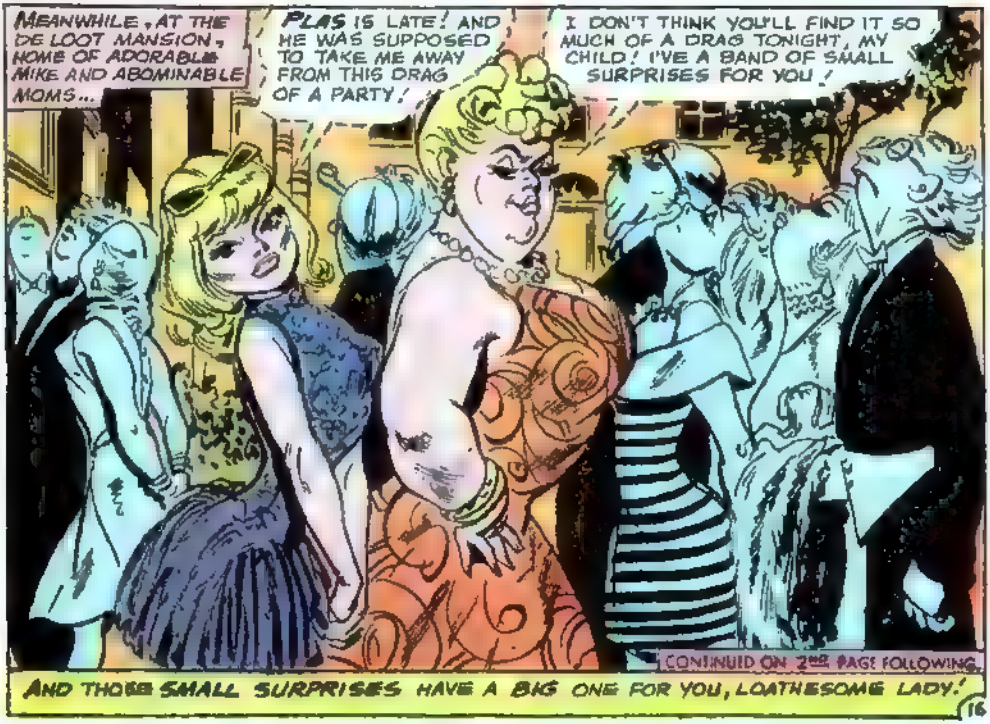
WHAT WERE YOU ALL BEFORE I ABANDONED MY ATTEMPTS TO PERFECT MECHANICAL DOLLS AND DISCOVERED THE SHRINKING RAY ?
NOTHING BUT A BATCH OF TWO-BIT CROOKS AND HEIST-ARTISTS ! NOW YOU SUPER-SHRIMPS HAVE A CHANCE TO MAKE CRIME HISTORY !
NOW GAZE DEEP INTO MY HYPNOTIC EYES ONCE MORE AND REPEAT AFTER ME --
WE SHALL OBEY THE WILL OF MASTER MANNEQUIN !
NOW YOU'RE TALKING, MR. MANNEQUIN ! THESE ARE JUST THE SORT OF THING TO AMUSE MY GUESTS AT A PARTY I'M ABOUT TO GIVE !
I AM CERTAIN THAT YOUR GUESTS WILL NEVER FORGET THIS PARTY, MADAM !
RAWWR!
YOWW
ARRGH
CRASH!
BLAM!
BANG! BANG!
SHORTLY, AT THE HOSPITAL..
I DON'T GET IT, DOC ! GORDY COULDN'T POSSIBLY HAVE GONE OUT THIS WINDOW -- WITHOUT A PARACHUTE !
PERHAPS HE COULD HAVE, PLASTIC MAN ! COME IN AND LET ME SHOW YOU SOMETHING!
WATCH WHAT HAPPENS WHEN I HOLD MY CAT, FELICIA, TIGHTLY WHILE RELEASING THIS MECHANICAL MOUSE !
I'LL TELL YOU WHAT WILL HAPPEN, DOCTOR ! YOU'LL DRIVE POOR FELICIA RIGHT OUT OF HER FELINE BRAIN !


HOLY SMOKES! TH-TH-THAT CAT! IT'S GOT PLASTIC QUALITIES!
YES! YOUR PLASTIC QUALITIES!
P-P-PLASTIC CAT? BUT HOW?
WHOOOSH!
WHIRRRRRRRR!
I HAD A SMALL SAMPLE OF YOUR BLOOD FOR TESTING IN A TUBE! POOR FELICIA MUST HAVE THOUGHT IT WAS CATNIP!
THEN THAT MEANS GORDY--
OH, NO! SUPER-POWERS IN THE BODY OF A SUPER-DO-GOODER! IT'S HORRIBLE!
YOU CAN SAY THAT AGAIN, RUBBER BOY!
OH-OH! A HELICOPTER LANDING ON THE ROOF OF THAT BANK!
SEEMS LIKE THE MOMENT YOU GET SUPER-POWERS LIKE PLASTIC MAN, CRIMES START HAPPENING ALL AROUND YOU!
12TH NATIONAL BANK
YIIIIPE! PLASTIC MAN!
HOLD IT, YOU MISERABLE MISCREANTS!
HE SURE DON'T TALK LIKE HIM!
DROP THAT GUN, YOU PRACTITIONER OF VENAL VIOLENCE!
WHOPP!
KLUNK
WAKKKKSH!
12


SORRY ABOUT THIS! A TRUE SUPER-HERO HAS PITY--EVEN FOR HIS ENEMIES!
Y-Y-YOU SURE YOU'RE PLASTIC MAN?
A TRUE CROOK AIN'T GOT NO PITY--EVEN FOR HIS 82-YEAR-OLD GRANDMUDDER!
THUMPPP!
CLANG!
WE DID IT!
WE TRAPPED PLASTIC MAN!
NOW ALL WE GOTTA DO IS TURN ON THE AIR EXTRACTOR--AND SUFFOCATE 'IM!
DANDY! ONLY THING IS, WE DIDN'T GET THE MONEY!
I'LL TELL YOU ONE THING, WE'RE DA FOIST CROOKS TO PULL A BANK JOB WITH A HELICOPTER!
CORRECTION--THIS IS A PLASTI-COPTER!
AYYYYIIIIII!

I WAS SEARCHING FOR A FRIEND WHEN I SPOTTED YOUR HELI--
--HOLD IT! HOW COME YOU'RE UP DERE, WHEN WE JUST LOCKED YOU IN DA BANK VAULT?
HUHHH! THAT'S THE FRIEND I WAS SEARCHING FOR!
STOP IT, PLASTIC MAN!
WE DON'T BELONG TO DIS COUNTRY CLUB!
I DO! SO--
BE MY GUEST!
SPLASH!
THEN, AS PLAS DASHES BACK TO THE BANK...
GORDY, LISTEN CLOSELY! GRAB HOLD OF SOMETHING IN THERE AND HOLD TIGHT!
MMMF! OKAV! MMMF!
NOW WHEN I COUNT THREE--LET GO! ONE--TWO--THUH-REEEE!
THWANG!
WHUMMP!
YEOW! YOU SNAPPED BACK LIKE A RUBBER BAND!
YEAH! BUT THIS HURTS ME MORE THAN IT DOES YOU, PLAS!
WHOOOSH!


OWWW! I CAN'T GET THIS KINK OUT OF MY BACK!
IT'S NOTHING! I HAD THE SAME PROBLEM WHEN I WAS A KID, JUST LEARNING ABOUT MY POWERS! WHICH REMINDS ME--
--TILL THE POWERS FROM THAT BLOOD TRANSFUSION WEAR OFF, PLEASE GO AWAY... ON A LONG CRUISE OR SOMETHING!
NOT ON YOUR LIFE! I'M DETERMINED TO SHOW YOU HOW A TRUE SUPER-HERO SHOULD CONDUCT HIMSELF! AND I SHALL!
OKAY! BUT I'VE GOT A DATE WITH MIKE AND I DON'T WANT TO SPEND MY TIME SAVING YOUR NECK--OR YOUR GOGGLES! HERE, CATCH!
THE THROW IS A LITTLE HIGH AND GORDY'S REACH STILL HIGHER...
CRASH!
YIIIIII! MY HAND-- IT-- IT JUST FLEW UP!
LIKE I SAID, GORDY, THERE'S A LOT TO KNOW ABOUT PLASTIC POWERS!
JUST SHUT UP AND KEEP UNWINDING ME!


MEANWHILE, AT THE DE LOOT MANSION, HOME OF ADORABLE MIKE AND ABOMINABLE MOMS...
PLAS IS LATE! AND HE WAS SUPPOSED TO TAKE ME AWAY FROM THIS DRAG OF A PARTY!
I DON'T THINK YOU'LL FIND IT SO MUCH OF A DRAG TONIGHT, MY CHILD! I'VE A BAND OF SMALL SURPRISES FOR YOU!
CONTINUED ON 2ND PAGE FOLLOWING
AND THOSE SMALL SURPRISES HAVE A BIG ONE FOR YOU, LOATHESOME LADY!
16

Who and the are they?

What and the are they?

ANGEL AND THE APE!

from PLASTIC MAN'S PEN PALS

Dear Editor:

I was extremely fortunate the other day to stumble across a copy of PLASTIC MAN, floating face-down, in a stream here in Viet Nam, though I was very much disappointed in not finding PM's companion of many years ago. Where is his fab little pal of a decade ago? Am enclosing a 50¢ piece of paper, Saigon currency, to insure my receipt of a copy when you revive that rotund, little rascal, Woozy Winks. Would write my dear grandmother—bless her soul!—for the issue but hate to make her rush down to the local drug store to purchase same. Am waiting patiently for your reply. Cpl. Lee Caldwell, 1st Bn., 4th Marines, Somewhere in Viet Nam

Anything to boost the morale of our Marines, so a copy of #7, marking the triumphant return of the Wizard of Wooz, otherwise known as Woozy Winks, is already en route to Cpl. Caldwell.—Ed.

* * *

Dear Editor.

Being a simple, second-generation comics reader, I never experienced the original PLAS and Woozy Winks; hence the pleas for their inclusion fell on rather ignorant and apathetic ears. However, when I finally got around to reading #7, which featured both PLAS Sr. and WW, I realized why they were so eagerly requested. In short, they're great! Though making the original twosome a permanent part of the magazine may cause overcrowding and/or redundancy, why not use Sr. and WW on an annual or semi-annual basis? Not only would this satisfy the Golden Age fanatics, but I believe you would have a fine change of pace and an interesting plot line guaranteed. Whatever you decide, PLASma forever! (With such a name corruption, it's easy to see how he got to know Gordy Trueblood!)

Dan Madaj, Warren, Mich.

Redundancy is right, Don. We don't want to kill a good thing, so wacky Woozy will pop in every once in a while. Okay?

* * *

Dear Editor:

I'm still chuckling over that "Impossible Interview with an Impossible Man," Jack Sparling's so-called biography. But did I detect his likeness in the yarn as well as in subsequent stories?

Ron Brodi, Woodmere, N.Y.

You sure did! His fur-lined phiz is his trademark, and you'll find the bearded beauty of Jolting Jack in each of his merry masterpieces!—Ed.

* * *

PM PATTER:

"Could you please see your way clear to reprinting some old stories sometime?" asks Joe Celko of Atlanta, Ga. And from the other side of the continent, Lebanon, Ore., Mitch Scheele dittoes the request. To which we say to all and sundry, no! The oldies go to the laff library where they belong. We've got more — and better — wingdings coming up!—Ed. . . . "What happened to the Letters Page in #7?" cries Joseph Shinnick from Jersey City, N.J. (We assumed the tempestuous tale Genial Jack wrote about himself would be more appropriate to kick off his debut. We thought you woulda guessed it, Joe!—Ed.) . . . "Does PLAS live on Earth-One or Earth-Two?" Frank Maxwell of San Jose, Calif. wants to know. (Our great Gob of Goo is so outa this world, no other earth would have him, don'tcha think?Ed.)

"I've a good reason why PLAS never takes off his goggles," offers Tony Fitzgerald of Parkersburg, W. Va. "The rays from the sun would kill him!" (Okay, so you're entitled to your thoughts!—Ed.) . . . "Any chance of our Sultan of Stretch joining 'The Doom Patrol,' that award-winning mag about the world's strangest heroes?" queries Brian Devereaux of Clinton, Mass. (And have him horn in on Elasti-Girl's territory? Not a chance, feller!—Ed.) . . . "Yeow! 'The 1001 PLAS-sassins' was wild!" taps out Scott Bingham of Nashville, Tenn. "The cover was the best I've seen, but shouldn't you have called it a barbell, not a dumbbell?" (Right you are! We were the dumbbell! --Ed.) . . . "I simply adore PLAS and Gordy," says Margie Faber of Pleasantville, N.Y. (So do countless thousands of others, Marg, but the only reason we slipped your comment in here is to advise all you frantic fans to include your full address.—Ed.) . . . "I keep the covers of every issue on my desk when I do my homework," writes Stevie Schiff from Filtey, Md. (You won't be pulling down A's in every subject, but you'll be getting 100% in the fun department!—Ed.).

"What happens to PLASTIC MAN's suit and goggles when he switches to an animal?" presses Tomas McKeever of Brooklyn. (Amazing, isn't it, Tom? We'd like to know, too!—Ed.) . . . Anyone wanna join Glen Anwick's Fan Club in Vancouver, B. C., Canada? . . . "Why not give PLAS two origins? Isn't it possible his powers ran out at one time and he regained them by other means?" questions Harvey Sobell, Commack, N.Y. (Once and for all, will you ravin' readers refer to #7?—Ed.) . . . "I saw the ad for PLAS in a DC mag and copped right onto it," says Duane Ifft from Fairbury, Ill. "Can I get a subscription at once?" (As fast as airmail can deliver it!—Ed.) . . . "PLASTIC MAN is fanPLASTIC," cheers Don Smith from Lancaster, N.Y. (You couldn't have said it nicer, Don!—Ed.)

AND HERE IS THE SURPRISE I PROMISED YOU ALL! ROLL IT IN, FAWNISH!
VERY GOOD, MADAM!
HELLO! HELLO! HELLO! WE LOVE YOU SO! THOUGH WE'RE VERY SMALL-- OUR LOVE FOR YOU IS TALL!
MECHANICAL DOLLS! LISTEN TO THEM SING!
LOOK AT THEM DANCE!
THEY'RE MARVELOUS--
I DON'T KNOW -- I THINK THEIR SONGS STINK!
WE MAY BE MIDGET BOYS-- BUT WE BRING YOU GIANT JOYS!
HMMM! NOW IT'S GETTING INTERESTING! BUT WHERE IS MY ELASTIC LOVER?
SUDDENLY, THE MUSIC STOPS...
YOU DON'T LIKE OUR ACT, EH? OKAY, HOW ABOUT THIS BIT?
RAT-A-TAT-TAT

WELL, WE DON'T KNOW WHERE PLAS IS, BUT GORDY IS STILL FIGHTING THE UNDERWORLD --EVEN UNDERGROUND!
HELP! POLICE! THAT MAN SNATCHED MY POCKETBOOK!
FEAR NOT, MADAM! HELP IS ON THE WAY!
WHOOSH
PLASTIC MAN! WHAT ARE YOU DOIN' CHASIN' A CHEAP POISE SNATCHER LIKE ME? AIN'T YOU GOT MORE IMPORTANT THINGS TO DO?
RRRRUMBLE!
THE FOUL CULPRIT! HE'S KNOTTED MY HANDS TOGETHER!
AND WHAT'S TH-TH-THAT S-SOUND?
THAT'S AN EXPRESS TRAIN, IS WHAT IT IS, CHUM! AND IT DOESN'T STOP HERE FOR ANYTHING--
INCLUDING PLASTIC ARMS!
ROAR
PULL YOUR ARMS IN!
I-I CAN'T! THEY'RE TIED TOGETHER!
SO IF YOU CAN'T USE YOUR ARMS --USE YOUR BRAINS!
CONTINUED ON 2ND PAGE FOLLOWING
18

NOVELTY PARADE

SPACE SHIP PUZZLE

A very colorful 2½" plastic space ship that you can take apart and put together again. With full instructions. Built like a real space ship—with toy chain attached.

№ 128 ONLY 50¢

Junior Wrist Band Compass

Just right for the kids. A compass with all the parts and the works, together with a fashionette wrist band strap. A delight for the kids.

№ 120 ONLY 75¢

WINKIN MONSTER EYE

Apply it to the forehead. Pull it will stick and wink at the same time.

№ 121 75¢

METAL PUZZLE RINGS

A box of 5 assorted metal puzzle rings all in one package wonderful value for the money

№ 122 50¢

JOKE PACKAGE

Six assorted jokes such as—Soap Chip, Catchit Trick, Card Trick, Finger Trap, Nail Puzzle & Magic Paper.

№ 105 ONLY 50¢

Ventrillo

Also known as the Wonder Voice Thrower. Become a ventriloquist.

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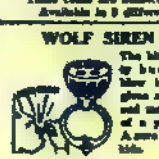
№ 123 50¢

INSULT CARDS

20 different business insult cards that are put up in a cellophane package. These cards are humorous. Available in 2 different series.



WOLF SIREN RING

The kit of the needs of business. You blow into it and it gives a terrific whirl and makes the sound of a powerful siren. A sure winner for the kids.

№ 125 50¢

№ 109

INSTANT "CAT"

Simply drop the capsule into a glass of warm water and in about 5—6 minutes you will be pleasantly surprised. It comes out in the shape of a cat.

50¢

YOU'LL FIND LOTS of LAUGHS and FUN GALORE with this WONDERFUL ASSORTMENT of BARGAINS

MAGIC

PUZZLES

NOVELTIES

JOKES

GAGS

GAMES

TRICKS

FUN GALORE

Parachuter Parachute

A jumbo parachute with 4 male-tethers middles.

№ 126 50¢

SCARFACE

A plastic scar that looks so realistic. Put one in the face and get lots of sympathy and pity.

№ 111 50¢

№ 124

PUZZLE Assortment

Six different kinds in the display box. This assortment consists of Square Puzzle, Skull Puzzle, "M" Puzzle, "T" Puzzle, Snap It Puzzle, and Pyramid Puzzle.

No. 114 50¢

ATOMIC BUZZER

Wind it up, shake hands, victim will get shock of his life. Also known as vibrator.

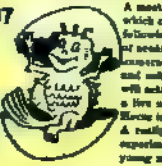
№ 115 75¢

Magic Slate Games and Puzzles

6½"x11½" magic slate games and puzzle that are terrific in values

№ 127 60¢

INSTANT LIFE



A most unusual item which consists of the following: a package of seeds, which when immersed in water and subject to light will actually produce a live miniature Sea Horse in a few days. A really fascinating experiment for the young and old alike.

INVISIBLE Ink Powder

Makes writing appear and disappear at once will.

№ 118 50¢

RUBBER BAT

This Rubber Bat comes with a suction cup that when stuck on the wall or ceiling the bat will cause nothing but grief to the poor victim who should just happen to walk in unexpectedly.

№ 119 ONLY 50¢

MAIL TODAY!

NOVELTY HOUSE -- DEPT. 85
P. O. Box 397 -- ROCKVILLE CENTRE, N.Y. 11570

RUSH ME THE ITEMS LISTED BELOW. IF NOT COMPLETELY SATISFIED, I MAY RETURN AFTER 10 DAYS FREE TRIAL FOR FULL REFUND.

ITEM NO.	NAME OF ITEM	HOW MANY	PRICE
		TOTAL PRICE	

SORRY WE CANNOT SHIP ORDERS FOR LESS THAN $1.00 *Add 15¢ FOR POSTAGE AND HANDLING ON ALL ORDERS*

I ENCLOSE ..... IN FULL PAYMENT. NO C.O.D.'s
(PLEASE PRINT)

NAME .....

ADDRESS .....

CITY ..... STATE ..... ZIP .....

CANADIAN AND FOREIGN ADD 10% PER ORDER. U.S. INT'L MONEY ORDER.

MONEY BACK GUARANTEE!

"MABEL, MABEL, SWEET AND ABLE--
--GET YOUR ELBOWS OFF THE CABLE!"
OKAY, GORDY, YOU CAN SKIP THE THANK-YOU'S! JUST GO RETIRE SOMEPLACE TILL YOUR POWERS WEAR OFF!
WHY--SO YOU CAN GO OFF ON A DATE WITH MICHELINE DE LOOT?
OKAY--GO AHEAD! I'LL PROTECT THE CITY SINGLE-HANDED!
MINUTES LATER..
I FEEL LIKE A HEEL, LETTING GORDY GO OFF TO--HEY! IT'S HIS VOICE!
THAT'S ALL, YOU CROOKS! YOU'RE FINISHED!
ATTABOY, GORDY!
WHAT--? Y-YOU SAID THEY WERE FINISHED!
WE ARE, BUB! WE JUST TIED THE LAST KNOT IN PLASTIC MAN! HA, HA!
WHO ARE YOU, SOME CHEAP TWO-BIT IMITATION?
URRRG!

CHEAP? IT ALL DEPENDS ON WHAT YOU CALL CHEAP!
LIKE, IS THIS HIGH-CLASS ENOUGH FOR YOU? OR WOULD YOU PREFER--
NEVER MIND! DIS'LL DO! JUST LEMME DOWN!
NO! I INSIST THAT YOU GET THE FULL, DELUXE--
FIST-CLASS TREATMENT!
POW
BAM
BOP
NEAT WORK, PLAS! THAT'S THREE CRIMES WE PREVENTED TONIGHT!
TRUE, CHUM! TRUE!
NOW UNTIE ME, WILL YOU?
NOT YET, PAL!
WET KNOTS ARE LOTS HARDER TO UNDO THAN DRY ONES!
SPLOOSH
NOW MAYBE I CAN KEEP THAT DATE WITH MIKE!
BLUCHH!
THAT WAS THE ONLY WAY I KNEW TO KEEP GORDY OUT OF TROUBLE--AND ME, TOO!
LIKE I AM NOW FIVE HOURS LATE FOR THIS DATE!
CONTINUED ON 2ND PAGE FOLLOWING.

Your favorite store is now featuring official United States Lawn Tennis Association (USLTA) tennis merchandise.

Look for this official USLTA symbol when selecting your tennis merchandise.

These companies have been awarded the USLTA seal:

CATALINA MARTIN, Inc.
Tennis shorts, shirts, jackets, sweaters, slacks and hats

ROBERT REIS and Co.
Tennis "T" shirts and briefs

INTERWOVEN HOSIERY
Men's and boys' hosiery

BONNE BELL, Inc.
Cosmetics and toiletries

HASPEL BROTHERS, Inc.
Blazer sport jackets

UNIROYAL, Inc.
Tennis footwear

EDYTHE SULLIVAN Tennis Creations, Inc.
Tennis dresses, shirts, shorts and skirts

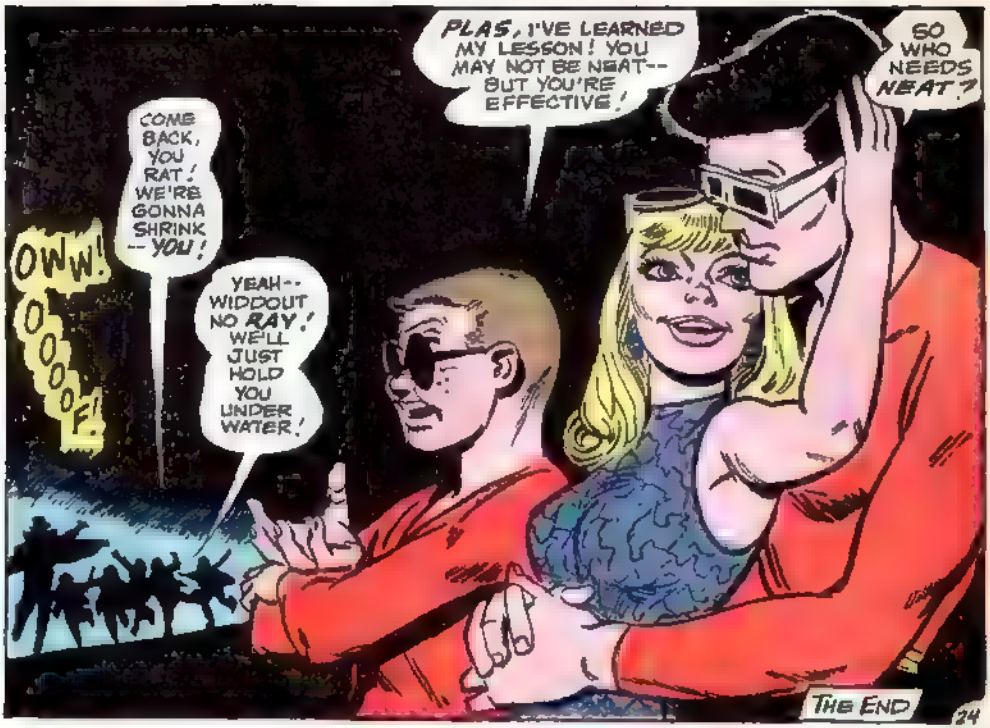
KAYSER ROTH Corporation
Women's and girls' hosiery

These products have been selected by the USLTA for the U. S. Davis Cup Team and the U. S. Wightman Cup Team

OKAY, WE'RE CUTTIN' OUT NOW, PEOPLE, DON'T NOBODY MOVE FOR TEN MINUTES -- OR ELSE!
HO-OH! IT'S KIDDY DAY AT DIRTY-DEEDSVILLE!
WAIT, LITTLE FRIENDS!
WHO SAID THAT?
I T'INK IT CAME F-FROM DAT--DAT IRON ANIMAL!
YOU GUYS NEED TO MOVE FAST! LET ME BE YOUR GETAWAY-DEER!
P-PLAS, LOVER! I THINK YOU OVERLOOKED ONE SMALL THING!
YEAH--AND YOU'D BETTER RELEASE MY PALS AND GET IN HERE--OR DIS SMALL T'ING IS GONNA BLOW YOUR GIRL'S BRAINS OUT!
KLUNK!
BLAM!
WHOPP!
HA,HA-HA! EASY, BOYS! YOU'RE MUSSING THE HAIR!

D'J'EVER HAVE ONE OF THOSE DAYS WHEN EVERYTHING GOES WRONG ?
CONSTANTLY -- SINCE FIRST MAKING YOUR LOWER-CLASS ACQUAINTANCE !
BAWHUMP! BAWHUMP!
AH-HA ! THAT SOUNDS LIKE OUR GREAT MASTER, MR. MANNEQUIN !
WHAT'S HE USING FOR A GETAWAY CAR -- A POGO STICK ?
I CAME TO--} PUFF-PUFF!—APOLOGIZE, PLAS! YOU WERE RIGHT -- I'M NO SUPER-HERO!
WHAAAAA--?
YES YOU ARE, GORDY! YES YOU ARRRRRRE!
BAWHUMP!
BAWHUMP
POW BAM BLAM!
AHHHHH! MY LIVING DOLLS ARE FINISHING THEIR FIRST GREAT CRIMINAL TRIUMPH !
IS THAT THEM? -- MY LITTLE SLAVES LOADED WITH DE LOOT'S LOOT !?

HURRY, MY LITTLE SLAVES! INTO THE DOLL CASE--AND AWAY WE GO!
YIIIIIIIII!
WHAT'S THIS? YOU ARE NOT MY LITTLE DOLLS!
POW!
BAM!
BAM!
POW!
VERY CLEVER--
--THE WAY--
--YOU NOTICED--
THAT!
HEY! THE DOLL MASTER'S SPELL IS BROKEN! WE'RE FREE! NOW LET'S GO GET THAT FINK WHO MADE US SHRINK!
AND AS THE DOLL MASTER IS KNOCKED COLD BY THE PUNY PLAS PLATOON.. BACK AT THE HOUSE...


COME BACK, YOU RAT! WE'RE GONNA SHRINK -- YOU!
OWW!
OOOOF!
YEAH-- WIDDOUT NO RAY! WE'LL JUST HOLD YOU UNDER WATER!
PLAS, I'VE LEARNED MY LESSON! YOU MAY NOT BE NEAT-- BUT YOU'RE EFFECTIVE!
SO WHO NEEDS NEAT?
THE END
24

WILL OUR NEW WESTERN HERO...
...SAVE THE WEST?
OR RUIN IT!
COMING SOON

DIRECT CURRENTS

A black box fished out of a lake is converted into a BLACKMAIL BOX—thus triggering off a jeopardy-jammed thriller for two men and five JUSTICE LEAGUERS in the all-star epic, "PANIC FROM A BLACKMAIL BOX," which comes your way in the **May JUSTICE LEAGUE OF AMERICA, No. 62,** on sale everywhere March 12!

HUNTER'S HELLCATS are set down in enemy territory to destroy an impossible target—and learn that in wartime, the toughest job of all can be to stay alive, when they find themselves struggling for existence itself in a combat cataclysm—"MISSION—SURVIVAL!" **June OUR FIGHTING FORCES, No. 113,** on sale March 14.

"Magic" water, an ancient tribal god, and a scheming medicine man are the ingredients in a fast-moving adventure that takes **BOMBA** and TINA into a strange and deadly section of the Amazon rain forest in quest of . . . but that would be telling, wouldn't it? The title is "TAMPU LIVES . . . BOMBA DIES!" **June, No. 5,** on sale March 21.

A stormy night in the city . . . and from the shadows stalks THE TERROR on an evil mission! Has THE CREEPER met his match in a villain as invincible as he is? Will there be a second issue of **BEWARE THE CREEPER?** Find the astounding answers in the DITKO-drawn smash, "WHERE LURKS THE MENACE!" in issue **No. 1, June,** on sale March 26!

A junk pile begins to grow . . . it's taking over the city! It catches up HERMAN'S DINER and begins to lift it out of sight! But HERMAN is THE BLIMP, a member of the **INFERIOR 5** . . . and soon his teammates join him in scaling the mountain of refuse, toward a rendezvous with . . . what? LAUGHS, for one thing! **June issue, No. 8,** on sale March 21.

He had the power of mind-over-matter, and he knew if he could wipe out their memories, the **DOOM PATROL** would be caught in his evil grip. So the GURU grimly set about his task, and succeeded—almost! "IN THE SHADOW OF THE GREAT GURU!" **June, No. 119, on sale March 21.**

At the 11th hour of **BATMAN DAY** in GOTHAM CITY, "THE FRIGID FINGER OF FATE" has decreed that the CAPED CRUSADER would be assassinated! The murder was as inevitable and unchangeable as time itself! The moment-by-moment developments unfold in the **May** issue of **DETECTIVE COMICS, No. 375,** when it goes on sale, March 28! Get it!

PICK YOUR PRIZE

AND EARN IT TODAY, *EASILY AND QUICKLY*, JUST BY SHOWING THE "MAGIC ORDER BLANK" ON THE OPPOSITE PAGE! ——————→

BOY'S OR GIRL'S BICYCLE

COLUMBIA "De Luxe Lightweight" (list $49.50), made in America, has 26" wheels, 3-speed hub, twist-grip gear shift, hand brakes, headlight, saddle bag, kick stand, etc. Brochure on request. .....#1

Yours for Only 80 Orders

$4.00 TO $40.00 IN CASH

FOR CASH PROFITS: Sell 10 boxes, keep $4.00 as your profit, send us $6.00 for payment in full. For additional boxes, keep 40¢, send us 60¢. (Note that for prizes other than cash, you must always send us the full retail price of $1.00 per box.) .....CASH

INSTAMATIC CAMERA

KODAK "R4" Outfit (list $18.95) includes sensational new Instamatic Camera with film, flashcube, batteries and booklet of instructions. Makes 2x2" color slides or 3½x3½" prints. .....Prize #10

Yours for Only 32 Orders

CHEMISTRY OUTFIT

LIONEL-PORTER "Chemcraft Junior Lab" (list $6.00) provides chemicals, laboratory apparatus and instructions for 325 fascinating experiments in chemistry. Packed in steel chest .....Prize #25

Yours for Only 16 Orders

POLAROID CAMERA

INSTANT PICTURES! Fabulous new "Swinger" (list $19.95) produces crisp black-&-white prints, 2½" x 3¼", 8 to a roll. Wait only 10 seconds after exposure, then pull out finished print! .....Prize #50

Yours for Only 34 Orders

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STEWART-WARNER "Cadet" (list $5.95) indicates speeds up to 40 m.p.h., distance to 10,000 miles. Fits all bikes; easily installed.

For 26" standard wheels .....#3-A
For 20" playbike wheels .....#3-B

Yours for Only 14 Orders

THRILLING SKY-RIDE

MONORAIL OUTFIT (list $6.95) includes 50' of heavy-gauge steel wire, fasteners to hold wire between two trees, and fast-rolling trolley with handle-bar grips. Holds up to 150 lbs. ....Prize #45

Yours for Only 16 Orders

TIMEX WRIST WATCHES

Handsome and accurate, for lifetime utility and enjoyment.

TIMEX "MERCURY" (list $6.95) for men & boys .....Prize #14-B
TIMEX "PETITE" (list $6.95) for women & girls .....Prize #14-G

Yours for Only 16 Orders

OTHER PRIZES YOU CAN EARN, just by taking the number of orders in parentheses (thus): $44.95 Columbia Playbike (75) / $19.95 Realtone Portable Tape Recorder (38) / $10.95 Realtone 12-Transistor Pocket Radio (24) / $22.00 Osco De Luxe Two-Man Tent (32) / $9.98 40-Power Telescope (22) / $10.95 Wilson Baseball Glove (22) / $8.95 Bridgeport Axe-&-Knife Set (20) / $8.40 Stemmler Archery Outfit (20) / $11.15 South Bend Fishing Rod & Reel (18) / $7.95 Dymo Label Maker (16) / $6.50 Kodak Hawkeye Flashfun Camera (14) / $5.98 Sebring Stop Watch (12) / COMPLETE ILLUSTRATED LIST OF PRIZES SENT FREE ON REQUEST.

In Canada we offer Cash Profits Only (no merchandise prizes). From other foreign countries we cannot accept orders at all.

IT'S *EASY* TO EARN THESE VALUABLE PRIZES!

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You can win your prize within the next few hours because *everything you need to work with is right here in your hands.* Just do this: FIRST, select your prize, and write its name in at the top of the order blank. SECOND, now just *show* this order blank — to family, friends, neighbors, etc. — and write down the orders they will so gladly give you. THIRD, when you have taken the required number of orders, mail them to me with the money you have collected ($1.00 per box). *And that's all there is to it!* Your prize will be sent immediately, postfree and *guaranteed to please you.* Your customers' orders will follow in about three weeks.

You'll find Writewell Name Labels surprisingly pleasant to sell because they're so useful and attractive . . . aren't available in stores . . . give excellent value . . . make original, thoughtful, sure-to-be-welcomed gifts . . . and always come postfree and guaranteed. And it's *fun* to sell something that everyone is glad to buy. So don't delay — start today — and see how easily you can earn a fine prize or a big cash profit. Sincerely, —TED BALDWIN

THE WRITEWELL CO. (officially "Harris, Randolph & Baldwin, Inc."), established in 1942, is one of the world's foremost manufacturers of Name-&-Address Labels. We are listed and rated by Dun & Bradstreet; bank at the State Street Bank & Trust Co. of Boston; belong to the New England Mail Order Association and the Mail Advertising Club of New England. Further references on request. You can sell for us with complete confidence because — both to you and to *your* customers — *we guarantee satisfaction.*

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NAME OF PRIZE FOR
WHICH I AM WORKING: _____

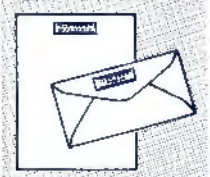
BY PURCHASING A BOX OF THESE USEFUL NAME LABELS

SAVE TIME AND TROUBLE! Use these neatly-printed gummed labels instead of writing out your name and address. On envelopes, postcards, packages, books, bank deposit slips, laundry lists, film, photos, color slides, sports equipment, etc. They're as easy to apply as a postage stamp, and using them will insure the return of many a valued article.

PLEASE YOUR FRIENDS with gift boxes of Writewell Name Labels. They make a wonderfully useful, novel, sure-to-be-welcomed gift.

THESE ARE DE LUXE LABELS, far superior to those ordinarily advertised. They're large and legible, as shown here. Made from true printer's type (not photographed typewriter type). Printed in dark blue ink, with 3 or 4 neatly centered lines, on fine-quality glossy white gummed paper. The finest name-&-address labels anywhere available. Supplied 300 in a sparkling plastic gift box. Please allow about three weeks for delivery. **Only $1.00**

USE THEM ON —

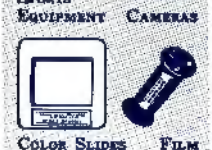

LETTERS ENVELOPES

POST CARDS TAGS

BOOKS ALBUMS & NOTEBOOKS

LAUNDRY LISTS
BANK DEPOSIT SLIPS
CHECKS
ETC.

RECORDS SPORTS EQUIPMENT CAMERAS


COLOR SLIDES FILM

WRITE NAME LABEL ORDERS BELOW. *PLEASE PRINT VERY CLEARLY.*

Name _____
No. & Street _____
Town & State _____ Zip No. _____

Please write additional orders on plain white paper (on one side only). Be SURE to fill in the form below.

Dear Mr. Baldwin: Date_____

I am enclosing $_____for_____orders for Writewell Name Labels, printed as shown here. Please deliver them, postfree and guaranteed, as indicated by the check mark (✓) below:

( ) Send all orders to me and I will deliver them.
( ) Mail each box for me to name-&-address printed.

As my reward please send me the Prize whose name and number are given here:_____

My Name & Address:_____

Mail Orders to: **THE WRITEWELL CO., 310 Transit Building, Boston, Mass. 02115**

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